



**A
CLASSY
POPPING
EXPERIENCE
WITH BURSTS
OF FLAVOUR**

Pop!
A burst of flavor.
An explosion of fruitiness.
Delightful Boba Joy and
a true Taiwan experience.



BOBA CHiC

POP! BOBA MADNESS!

BOBA CHiC was born in Taiwan — a land full of warmth, creativity, and human connection.

We believe that Taiwan's bubble tea culture is more than just a drink—it's a feeling, a story, and a beautiful moment of interaction with everyday life. A beverage isn't only about quenching thirst; it's a personal taste of surprise, a CHiC experience uniquely yours.

At BOBA CHiC, we never stop innovating. From developing new beverages to exploring cross-industry food, we constantly push boundaries—bringing the taste of Taiwan to the world in exciting new ways.

Whether you're dreaming of opening your own stylish bubble tea shop or co-creating retail products with us, we offer open, flexible partnerships designed to unlock endless possibilities.

We truly believe: the BOBA MADNESS starts with BOBA CHiC!

Proudly made in Taiwan, BOBA CHiC is crafted for those who love creativity and seek a lifestyle that's anything but ordinary.

Let's start with bubble tea—and together, share Taiwan's flavor and warmth with the world.

A CLASSY POPPING EXPERIENCE WITH BURSTS OF FLAVOUR



BOBA CHiC

誕生於台灣，一個充滿人情味與創意能量的地方。

我們相信，台灣的手搖飲文化，不只是一杯飲料，更是一種溫度、一段故事、一份與生活互動的美好時光。

飲品不只是口渴時的選擇，更是一種專屬你的味道與驚喜的CHiC生活體驗。

BOBA CHiC 堅持不斷創新，從飲品到跨界餐飲產品開發，我們勇於跳脫框架，讓台灣的味道以各種形式驚豔世界。無論你想開設一間屬於自己的潮流手搖飲店，或是與我們共同開發零售商品，我們都提供彈性開放的合作方式，攜手創造更多可能。

我們深信：波霸狂潮由BOBA CHiC開始！

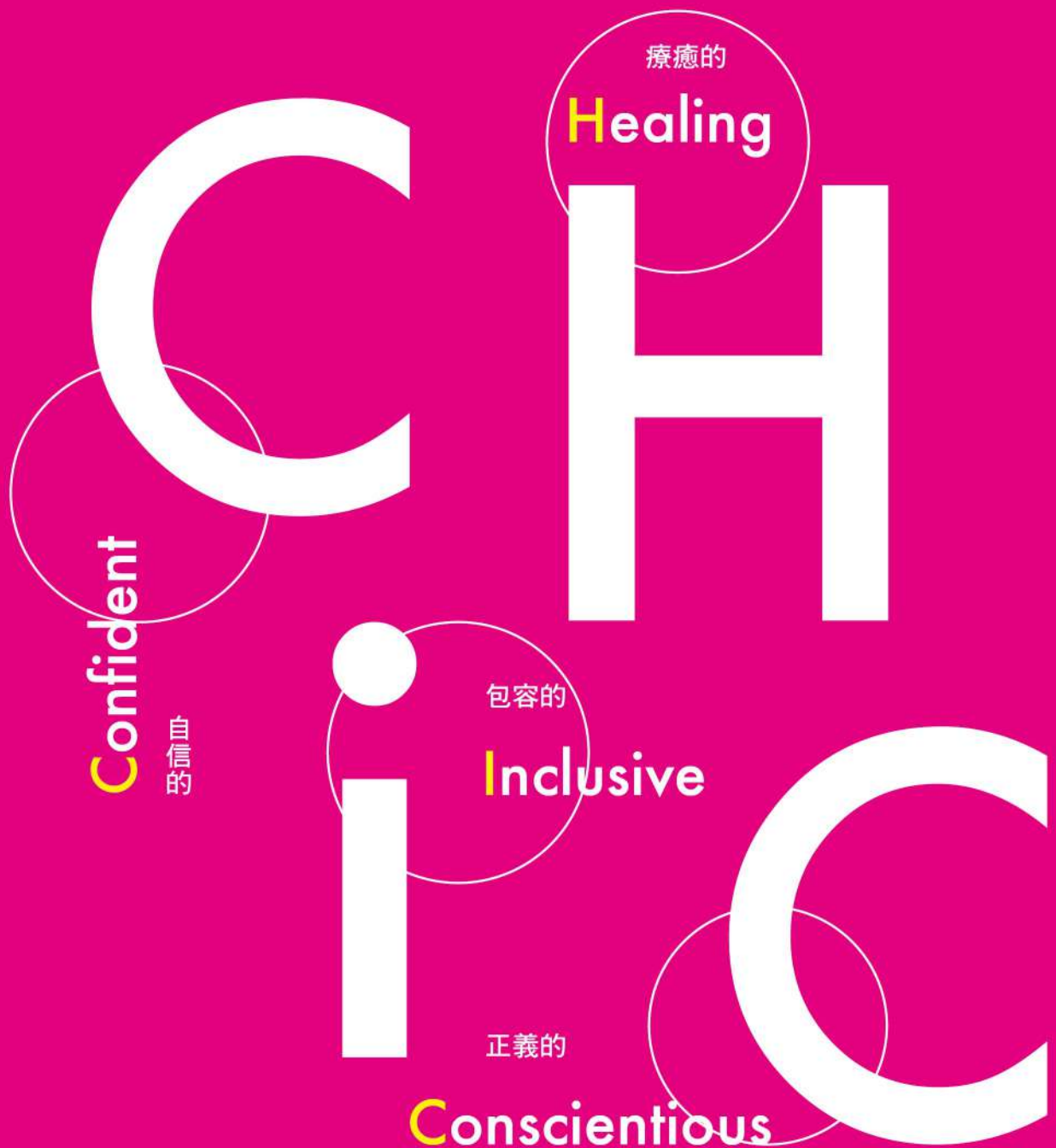
來自台灣的BOBA CHiC，為每一個熱愛創意、嚮往獨特生活風格的你而生。

讓我們一起，從一杯手搖開始，讓世界愛上台灣的風味與溫度。



BOBA CHiC

POP! BOBA MADNESS!



Invented in
Taiwan



Real Boba
Real Tea



Cultural
Connection



Trustworthy &
Eco-friendly



Self-Owned
R&D Team



The Most
Flavors &
Local
Customization



Self-owned
Tea
Plantation



International
Certification
& Low Carbon
Packaging

3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



International Award-Winning / 國際獎項



NOMINEE 2025
MONDE SELECTION
Food Awards



2024 SIAL INNOVATION
Black Gaba Rice Amzake Drinks
Pop Caviar Ramen
TO-GO Drip Tea Bag

2024 GREAT TASTE AWARD

Taiwan High Mountain Oolong Tea ★ ★

Peacock Comfort Tea ★

Taiwan Rice Oolong Tea ★



2023 AA TASTE AWARDS ★ ★

Black GABA Rice Matcha Amazake Latte

Black GABA Rice Cocoa Amazake Latte

2023 INTERNATIONAL TASTE INSTITUTE
Crystal Taste Award ★ ★ ★
Rice Oolong Tea



2021-2023 INTERNATIONAL TASTE INSTITUTE

Superior Taste Award ★ ★ ★

Rice Oolong Tea

2022-2023 INTERNATIONAL TASTE INSTITUTE
Superior Taste Award ★ ★
High Mountain Oolong Tea



2021-2022 INTERNATIONAL TASTE INSTITUTE
Superior Taste Award ★ ★
Peacock Comfort Tea



2021 TITAN GOLD WINNER
BUSINESS WEBSITE

Food & Beverage / Best User Experience / E-Commerce

2021 GLOBEE AWARDS SILVER WINNER
Golden Bridge Award



STEVIE® AWARDS WINNER





SUSTAINABLE DEVELOPMENT GOALS

Food Certificated / 食品認證



Our Customers / 企業客戶



FEATURED PRODUCTS

BLACK GABA RICE AMAZAKE DRINKS

黑纖米甘酒系列

200g

Black Gaba Rice
Matcha Amazake Latte
黑纖米抹茶甘酒

Black Gaba Rice
Cocoa Matcha Amazake Latte
黑纖米抹茶可可甘酒

ADDITIVES FREE
100% 無添加

VEGAN
全素可食

CONTAIN
ANTHOCYANIN
含花青素



BOBA COCKTAILS KIT

爆珠雞尾酒 DIY 組

3COUNTS

Pina Colada
Gin
鳳梨可樂達

Queen Roselle
Fizz
洛神皇后

Blue Lagoon
Tequila
藍色珊瑚海

Customization
Available
客製口味

BOBA MOCKTAILS KIT

[無酒精]爆珠雞尾酒 DIY 組

3COUNTS

Queen Roselle
Breeze Gin
洛神皇后

White Peach Oolong
Highball Whisky
白桃烏龍高球

Blue Lagoon
Whisky
藍色珊瑚海

Customization
Available
客製口味





RTD FRUIT TEA POUCH BAG

(W/ NATA DE COCO/ POPPING BOBA)

袋裝椰果/爆珠果茶

250ml

Lychee Flavor Rose Black Tea

玫瑰荔枝椰果/爆珠紅茶

(w/ Nata de Coco / Popping Boba)

Peach Flavor Oolong Tea

白桃椰果/爆珠烏龍茶

(w/ Nata de Coco / Popping Boba)

Mango Flavor Green Tea

芒果椰果/爆珠綠茶

(w/ Nata de Coco / Popping Boba)



VEGAN



REAL TEA

GLUTEN FREE

LACTOSE FREE

PRESERVATIVES
FREE

POP CAVIAR RAMEN

波波爆醬麵

222g

Tomato
番茄

1COUNTS / BOX
1入盒裝

Spicy
香辣

6COUNTS / BOX
6入箱裝



NEW
DINING
JOY

VEGAN



READY IN



BURST



TAIWANESE CLASSIC DESSERT

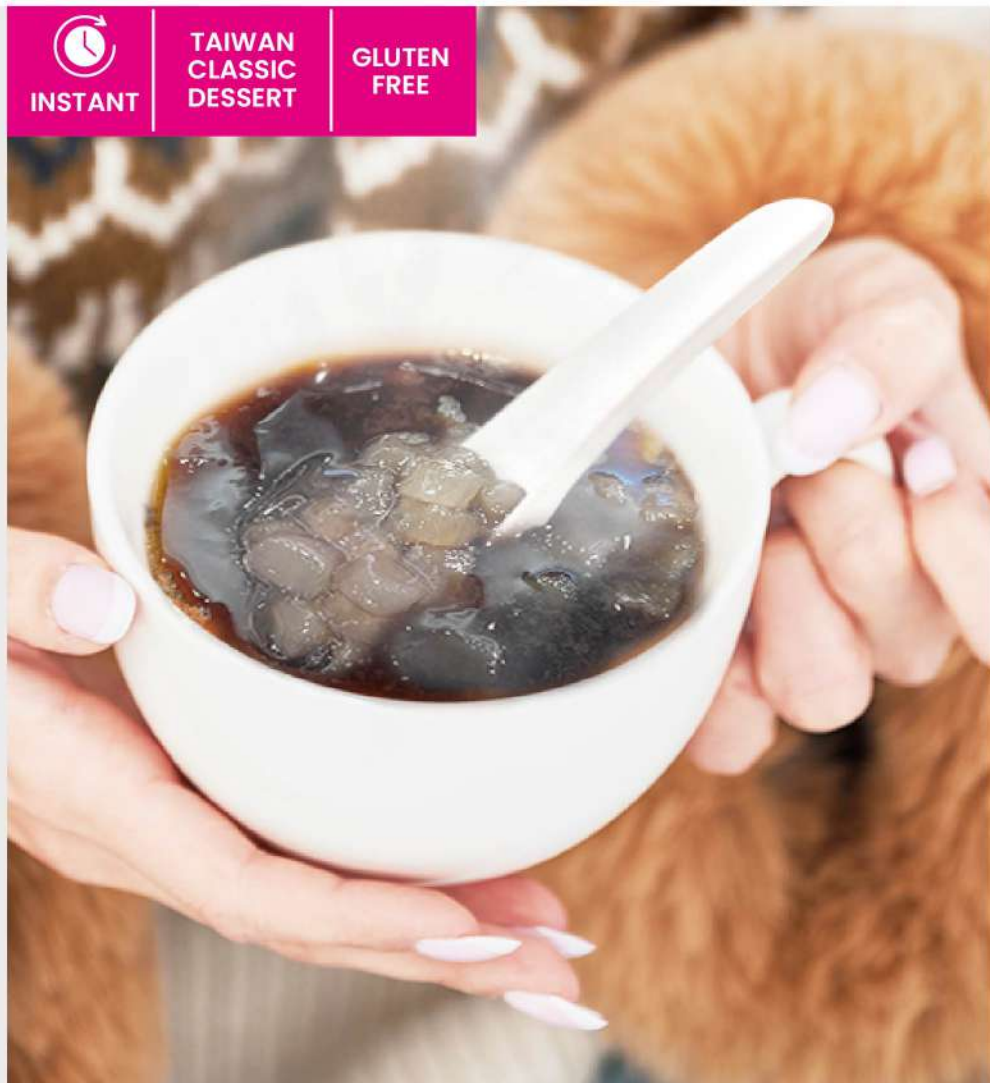
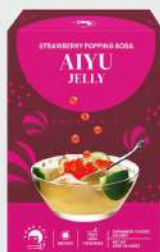
台式甜品系列 **3COUNTS**

Tapioca Cube Grass Jelly Soup
粉角燒仙草

Strawberry Popping Boba Aiyu Jelly
草莓爆珠愛玉

Thai Tea Almond Jelly
泰式奶茶杏仁凍

Brown Sugar Boba Tofu Pudding
黑糖珍珠豆花



HOME KIT - BUBBLE TEA 珍珠奶茶 DIY 組

- 30g Drinking Powder*3
- Paper Straw*3
- 30g Instant Boba*3

INSTANT

TAIWAN
CLASSIC
DESSERT

GLUTEN
FREE



VEGAN

REAL TEA

30
SEC
INSTANT

GLUTEN
FREE
LACTOSE
FREE

PRESERVATIVES
FREE

Brown Sugar
黑糖

Matcha
抹茶

Taro
芋頭

Thai Tea
泰式

Tie-Quan-Yin
鐵觀音

Assam
阿薩姆

Earl Grey
伯爵

Cheese
起司

Rose
玫瑰

Hong Kong Style
港式

Customization
Available
客製口味

TO-GO DRIP TEA BAG

TO-GO 便攜式泡茶機 8g

Taiwan Tea Var.12
胭脂萱紅-台茶12號
Golden Oolong Tea
醇金烏龍



HOME KIT NATA DE COCO FRUIT TEA 椰果水果冰茶 DIY 組

- 20g Drinking Powder*3
- 50g Nata De Coco*3
- Paper Straw*3

Passion Fruit
百香果
Mango
芒果

Peach
水蜜桃
Kiwi
奇異果



HOME KIT POPPING BOBA FRUIT TEA 爆珠水果冰茶 DIY 組

- 20g Drinking Powder*3
- 50g Popping Boba*3
- Paper Straw*3

Passion Fruit Strawberry
百香果草莓

Lychee Rose
荔枝玫瑰

Kiwi Passion Fruit
奇異果百香果

Mango Strawberry
芒果草莓



HOME KIT BUBBLE FRUIT TEA 珍珠水果冰茶 DIY 組

- 20g Drinking Powder*3
- 50g Instant Boba*3
- Paper Straw*3

Passion Fruit
百香果
Mango
芒果

Peach
水蜜桃



PRODUCTS

RTD BUBBLE TEA 杯裝飲品系列



BUBBLE TEA (VEGAN/NON-DAIRY)

杯裝彈珠奶茶

(植物奶/一般奶茶) 250ml

Original
原味

Customization
Available
客製口味

Brown Sugar
黑糖

Taro
芋頭

Matcha
抹茶



POPPING BUBBLE TEA

杯裝爆珠冰茶

350ml

Lychee Rose Black Tea
荔枝玫瑰紅茶

White Peach Oolong Tea
白桃烏龍

Mango Green Tea
芒果綠茶



NATA DE COCO FRUIT TEA

杯裝椰果冰茶

350ml

Lychee Rose Black Tea
荔枝玫瑰紅茶

White Peach Oolong Tea
白桃烏龍

Mango Green Tea
芒果綠茶



POPPING BUBBLE FRUIT TEA CAN

罐裝爆珠冰茶

330ml

Passion Fruit
百香果

Peach
水蜜桃

Mango
芒果



BUBBLE TEA CAN

罐裝珍珠奶茶

330ml

Brown Sugar
黑糖

Customization
Available
客製口味

Taro
芋頭

Matcha
抹茶



HOME KIT WHIPPING FOAM BUBBLE TEA 奶蓋珍珠紅茶 DIY 組

- 25g Tea Powder*3
- 30g Instant Boba*3
- 25g Whipping Foam Powder*3
- Paper Straw*3

Cheese Foam
起司奶蓋

Sea Salt Cheese Foam
海鹽奶蓋

Cream Brulee Foam
布蕾奶蓋

Tiramisu Foam
提拉米蘇奶蓋



HOME KIT MARBLING BUBBLE TEA 髒髒杯珍珠奶茶 DIY 組

- 30g Marbling Powder*3
- Paper Straw*3
- 30g Instant Boba*3

Ube
紫薯

Chocolate
巧克力

Brulee
布蕾

Brown Sugar
黑糖

Matcha
抹茶

- 50g Syrup*5
- 50g Instant Boba*5



VEGAN



REAL TEA



30 SEC
INSTANT

GLUTEN
FREE
LACTOSE
FREE

PRESERVATIVES
FREE
MADE IN
TAIWAN



VEGAN



CAFFEINE
FREE



30 SEC
INSTANT

GLUTEN
FREE
LACTOSE
FREE

PRESERVATIVES
FREE
MADE IN
TAIWAN



MILK TEA BOX / BAG

奶茶系列

20g X 6 COUNTS / 453g

Okinawan Brown Sugar
沖繩黑糖

Assam
阿薩姆

Caramel Pudding
焦糖布丁

Taro
芋頭

Tie-Quan-Yin
鐵觀音

Cheese
起司

Earl Grey
伯爵

Hong Kong Style
港式

Thai Tea
泰式

Coconut Earl Grey
椰奶伯爵

Matcha
抹茶



VEGAN



REAL TEA



20 SEC
INSTANT

GLUTEN
FREE
LACTOSE
FREE

PRESERVATIVES
FREE
MADE IN
TAIWAN



WHIPPING FOAM MILK TEA

奶蓋奶茶系列

• 25g Tea Powder*3 • 25g Whipping Foam Powder*3

Cheese Foam 起司奶蓋

Cream Brulee Foam 布蕾奶蓋



VEGAN



REAL TEA



20 SEC
INSTANT

GLUTEN
FREE
LACTOSE
FREE

PRESERVATIVES
FREE
MADE IN
TAIWAN

Delightful Boba Joy and a true Taiwan experience.



POP! BOBA MADNESS!



FRUIT TEA BOX

水果冰茶系列

20g X 6 COUNTS

Passion Fruit Green Tea
百香果綠茶

Customization Available
客製口味

Mango Green Tea
芒果綠茶

Kiwi Green Tea
奇異果綠茶



INTERNATIONAL AWARD-WINNING TEA 得獎茶系列

[Gift Box]

[茶盒] 2g x 10 Counts

- Taiwan Rice Oolong Tea
金焙烏龍
- Taiwan High Mountain
Oolong Tea
松助茶王

[Premium Tea Bag]

[茶袋] 3g x 15 Counts

- Peacock Comfort Tea
孔雀康福茶
- Peach Black Tea
蜜戀桃紅
- Golden Oolong Tea
醇金烏龍
- Taiwan Tea Var.12
胭脂萱紅-台茶 12 號
- Four Seasons Green Tea
四季春茶



DREAM AURORA POWDER 夢幻極光粉

10g X 8 COUNTS

 VEGAN	 MADE IN TAIWAN	 20 SEC INSTANT
GLUTEN FREE	PRESERVATIVES FREE	
LACTOSE FREE	MADE IN TAIWAN	



POPPING BOBA 爆珠系列



FRUIT FLAVOR

水果 50g

Passion Fruit 百香果
Mango 芒果

Strawberry 草莓
Lychee 荔枝



CONTAINS ALCOHOL 15% VOL.

含酒精爆珠 50g

Vodka 伏特加
Tequila 龍舌蘭

Gin 琴酒
Rum 蘭姆

SAVORY FLAVOR

鹹味 50g

Tomato 番茄
Pickled Gherkins 酸黃瓜

Spicy 香辣



ALCOHOL FLAVOR 0% VOL.

酒風味爆珠 50g

Whisky 威士忌
Beer 啤酒



POPPING BOBA BAG 袋裝爆珠

1kg



POPPING BOBA CUP 杯裝爆珠

130g X 2 COUNTS



POPPING BOBA BOX 盒裝爆珠

50g X 8 COUNTS



POPPING BOBA CUP 杯裝爆珠

130g X 3 COUNTS



POPPING BOBA CUP 杯裝爆珠

490g



POPPING BOBA CUP 杯裝爆珠

130g X 4 COUNTS



JELLY 果凍系列

JELLY BAG

袋裝 50g

Grass 仙草 Green Tea 綠茶



JELLY CUP

杯裝 450g

Grass 仙草 Green Tea 綠茶



NATA DE COCO 椰果系列

JELLY BAG

袋裝 50g 400g

Original 原味

Rainbow 彩色



CORN DOG BATTER MIX

韓式熱狗預拌粉 100g * 2 Bags/ Box

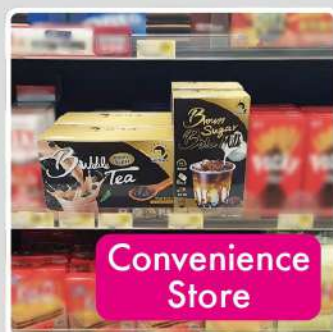
Easy Homemade / 操作簡單

Crunchy & Delicious / 香脆美味

Simple & Quick / 方便快捷

Distributor Wanted/ 歡迎批發代理

▼ Retail Channel / 零售渠道



BOBA CHiC has been dedicated to bringing delicious instant bubble tea to consumers worldwide for many years. We are seeking global distributors who are passionate about the bubble tea business to expand the retail market together. We offer comprehensive support and a rich, creative product line to ensure our partners achieve rapid success in the market. Join us and become a part of the global bubble tea market, creating a beautiful future together!

BOBA CHiC 多年來致力於將美味的珍珠奶茶帶給全球消費者。

我們正在尋求有志於珍珠奶茶事業的全球批發代理商，共同拓展市場。

我們提供全面的支持和豐富且具創意的產品線，確保合作夥伴在市場上快速成功。

加入我們，成為全球珍珠奶茶市場的一員，共創美好未來！



E-commerce Platform/ 電商平台
Supermarket Chain/ 連鎖超市



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