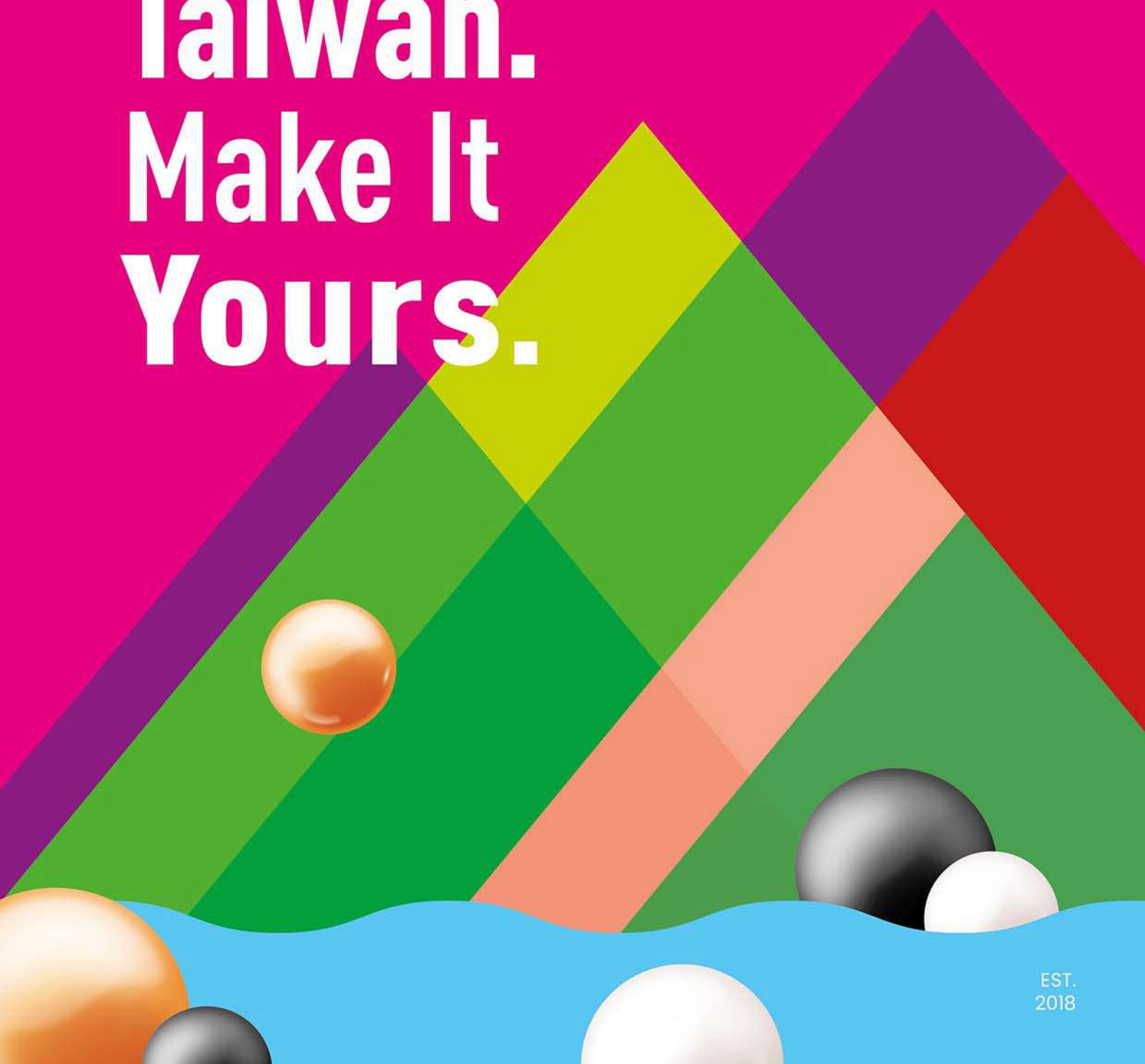




Made in Taiwan. Make It Yours.



BOBA

**Made in Taiwan.
Make It Yours.**



A Taiwanese Bubble Tea Brand That Makes What It Sells.

BOBA CHiC is a bubble tea brand born in Taichung, Taiwan. Unlike most brands in this space, we own our manufacturing. Our facility has been producing tea and boba ingredients for over two decades. We are the ONLY Taiwanese brand who wins all four of the world's top food awards, iTQi Crystal, Great Taste 2-Star, Monde Selection, and A.A. Taste Award 2-Satr.



Taiwan Created Boba. We're Bringing It to Your Shelf.

The best boba experience isn't the one someone hands you. It's the one you make yourself, your way, with whatever you feel like throwing in.

That's why we pack factory-grade ingredients into DIY kits that anyone can play with at home. You feel free to experiment because you trust what's inside. Open a box of BOBA CHiC, and you're not just getting a drink. You're getting a quality-backed creative session.

Putting Taiwanese Boba on Every Shelf, for Good.

Walk into any Western supermarket's Asian aisle. You'll find Japanese soy sauce, Korean ramen, and Thai curry paste. But Taiwan, the place that invented boba, is barely represented.

BOBA CHiC is here to change that. Our goal isn't just to sell more products. It's to give Taiwanese boba a permanent home on supermarket shelves worldwide, the way soy sauce belongs to Japan and ramen belongs to Korea.

CHiC



來自台灣，擁有自有工廠的珍珠奶茶品牌

BOBA CHiC 是一個來自台灣的珍珠奶茶品牌，擁有座落於台中的自有茶飲製造基地，品牌創立於 2018 年，以超過二十年的茶飲製造經驗為根基，產品屢獲 iTQi 最高水晶獎、英國 Great Taste 二星、Monde Selection、A.A. Taste Award 二星等國際食品大獎。是台灣唯一橫掃世界四大食品獎的珍奶品牌。

台灣發明了珍珠奶茶。我們把它帶進你的生活

最好的珍奶體驗不是別人替你做好的那杯，是你自己動手、自己混搭、自己創造的那杯。

所以我們把工廠級的原料，包進消費者在家就能玩的 DIY 套組裡。你敢放手實驗，是因為你信任材料本身的品質。打開一盒 BOBA CHiC，你得到的不只是一杯飲料，是一場有品質保證的自由創作。

讓台灣珍奶成為全球貨架的日常

走進任何一家歐美超市的亞洲食品區，你會看到日本醬油、韓國泡麵、東南亞醬料。但台灣，這個發明了珍珠奶茶的地方，在貨架上幾乎是隱形的。

BOBA CHiC 要改變這件事。我們的目標不只是賣更多產品，而是替台灣珍珠奶茶這個品類，在全球超市建立一個永久的位置。



INTERNATIONAL AWARD-WINNING 國際獎項



2026 TUTTOFOOD
Better Future Award



NOMINEE 2025
MONDE SELECTION
Food Awards



ANUGA 2025
TOP INNOVATION
Boba Buzz Party Box

2025 GREAT TASTE AWARD
TO-GO Drip Tea Bag ★



2024 GREAT TASTE AWARD
Taiwan High Mountain Oolong Tea ★ ★
Peacock Comfort Tea ★ ★
Taiwan Rice Oolong Tea ★ ★



2024 SIAL INNOVATION
Black Gaba Rice Amazake Drinks
Pop Caviar Ramen
TO-GO Drip Tea Bag

★ ★ **2023 A.A. TASTE AWARDS**

Black GABA Rice Matcha Amazake Latte
Black GABA Rice Cocoa Amazake Latte



2023 INTERNATIONAL TASTE INSTITUTE

★ ★ ★ Crystal Taste Award
Rice Oolong Tea



2021-2023 INTERNATIONAL TASTE INSTITUTE
Superior Taste Award ★ ★ ★
Rice Oolong Tea

2022-2023 INTERNATIONAL TASTE INSTITUTE
Superior Taste Award ★ ★
High Mountain Oolong Tea



2021-2022 INTERNATIONAL TASTE INSTITUTE
Superior Taste Award ★ ★
Peacock Comfort Tea



2021 TITAN GOLD WINNER
BUSINESS WEBSITE
Food & Beverage /
Best User Experience / E-Commerce



2021 GLOBEE AWARDS SILVER WINNER
Golden Bridge Award

STEVIE® AWARDS WINNER



FOOD CERTIFICATED 食品認證



COLLABORATIONS 合作夥伴



BIO 天然飲品系列

BLACK GABA RICE AMAZAKE DRINKS

黑纖米甘酒

Bag 袋裝 200g

Box 盒裝 30g × 5 sachets

- ◆ Black GABA Rice Matcha Amazake Latte
黑纖米抹茶甘酒
- ◆ Black GABA Rice Cocoa Amazake Latte
黑纖米可可甘酒



素食



無添加



含花青素



DREAM AURORA POWDER 夢幻極光粉

10g × 8 sachets



素食



零麩質



SOYA LATTE

植物豆奶

30g × 5 sachets/ bag

- ◆ Roasty Hojicha
焙茶拿鐵
- ◆ Velvet Ube
紫薯拿鐵
- ◆ Spring Matcha
抹茶拿鐵



素食



零麩質



零乳糖



非基改



無加糖



COCKTAIL & MOCKTAIL KIT 調酒與無酒精特調組合

COCKTAIL POPPING BOBA KIT

雞尾酒爆爆珠DIY組

3 servings

- ◆ Pina Colada Gin
鳳梨可樂達
- ◆ Blue Lagoon Gin
藍色珊瑚海
- ◆ Queen Roselle Gin
洛神皇后
- ◆ Customization Available
客製口味



MOCKTAIL POPPING BOBA KIT

無酒精雞尾酒爆爆珠DIY組

vol
0%
alc.

3 servings

- ◆ Pina Colada Whisky
鳳梨可樂達
- ◆ Boba Buzz Party Box
爆玩微醺盒
- ◆ Queen Roselle Whisky
洛神皇后
- ◆ Customization Available
客製口味
- ◆ Blue Lagoon Whisky
藍色珊瑚海



冷水溶解



20秒即食!



素食



零麩質



SAVORY 鹹食

Easy to Eat
in 3-5 Mins

POP CAVIAR RAMEN 波波爆醬麵

222g/ serving

1 serving/ box 1入盒裝

6 servings/ box 6入箱裝

◆ Tomato
番茄

◆ Spicy
香辣



SYRUP 糖漿

OSMANTHUS HONEY 桂花蜂蜜

375g

One Pour.
Endless Possibilities.



READY TO DRINK 即飲系列

RTD-FRUIT TEA POUCH BAG

(w/ NATA DE COCO/ POPPING BOBA)

袋裝椰果茶/爆爆珠果茶

250ml

- ◆ Lychee Rose Black Tea

玫瑰荔枝椰果/爆爆珠紅茶

(w/ Nata de Coco/ Popping Boba)

- ◆ Peach Oolong Tea

白桃椰果/爆爆珠烏龍茶

(w/ Nata de Coco/ Popping Boba)

- ◆ Mango Green Tea

芒果椰果/爆爆珠綠茶

(w/ Nata de Coco/ Popping Boba)



素食



零麩質

BETTER
FUTURE
AWARD

★ 2026 ★



RTD-POPPING BUBBLE FRUIT TEA CAN

罐裝爆珠冰茶

(240ml)

- ◆ Passion Fruit 百香果
- ◆ Peach 水蜜桃
- ◆ Mango 芒果



RTD-BUBBLE TEA CAN

罐裝珍珠奶茶

(240ml)

- ◆ Brown Sugar 黑糖
- ◆ Taro 芋頭
- ◆ Matcha 抹茶
- ◆ Customization Available 客製口味



RTD-SPARKLING DRINK CAN

罐裝氣泡飲

(240ml)

- ◆ Passion Oolong Aloe & Popping Boba Sparkle 百香烏龍爆珠蘆薈氣泡飲
- ◆ Peach Oolong Aloe & Popping Boba Sparkle 蜜桃烏龍爆珠蘆薈氣泡飲
- ◆ Lychee Oolong Aloe & Popping Boba Sparkle 荔枝烏龍爆珠蘆薈氣泡飲
- ◆ Honey Chrysanthemum Fizz 蜂蜜菊花氣泡飲
- ◆ Jasmine Green Tea Fizz 茉莉香綠茶氣泡飲
- ◆ Sicilian Sparkling Coffee 西西里氣泡咖啡



BOBA KIT 珍奶套組

BOBA KIT-BUBBLE TEA 珍珠奶茶DIY組



30g Drinking Powder × 3
30g Instant Boba × 3
Paper Straw × 3



- ◆ Brown Sugar 黑糖
- ◆ Matcha 抹茶
- ◆ Earl Grey 伯爵
- ◆ Thai Tea 泰式
- ◆ Assam 阿薩姆
- ◆ Taro 芋頭
- ◆ Cheese 起司
- ◆ Rose 玫瑰
- ◆ Tie-Quan-Yin 鐵觀音
- ◆ Hong Kong Style 港式
- ◆ Customization Available 客製口味



30秒即食!



素食



零麩質



零乳糖



無防腐劑



BOBA KIT-WHIPPING FOAM BUBBLE TEA 奶蓋珍珠紅茶DIY組



25g Tea Powder × 3
25g Whipping Foam Powder × 3
30g Instant Boba × 3
Paper Straw × 3

- ◆ Cheese Foam 起司奶蓋
- ◆ Tiramisu Foam 提拉米蘇奶蓋
- ◆ Cream Brulee Foam 布蕾奶蓋
- ◆ Sea Salt Cheese Foam 海鹽奶蓋



BOBA KIT-MARBLING BUBBLE TEA 鱗鱗杯珍珠奶茶DIY組



30g Marbling Powder × 3
30g Instant Boba × 3
Paper Straw × 3

- ◆ Ube 紫薯
- ◆ Brulee 布蕾
- ◆ Matcha 抹茶
- ◆ Chocolate 巧克力
- ◆ Brown Sugar 黑糖
50g Syrup × 5
50g Instant Boba × 5
Paper Straw × 5



30秒即食!



素食



零乳糖



零麩質



無防腐劑

FRUIT TEA KIT 水果茶套組



Natural
Juice
Added



20秒即食!



素食



零麩質

FRUIT TEA KIT-POPPING BOBA FRUIT TEA 爆爆珠水果冰茶DIY組

20g Drinking Powder × 3
50g Popping Boba × 3
Paper Straw × 3



◆ Passion Fruit
Strawberry
百香果草莓

◆ Mango Strawberry
芒果草莓

◆ Kiwi Passion
Fruit
奇異果百香果

◆ Lychee Rose
荔枝玫瑰



FRUIT TEA KIT-NATA DE COCO FRUIT TEA 椰果水果冰茶DIY組

20g Drinking Powder × 3
50g Nata de Coco × 3
Paper Straw × 3



◆ Passion Fruit
百香果

◆ Mango
芒果

◆ Kiwi
奇異果

◆ Peach
水蜜桃



FRUIT TEA KIT-BUBBLE FRUIT TEA 珍珠水果冰茶DIY組

20g Drinking Powder × 3
50g Instant Boba × 3
Paper Straw × 3



◆ Passion Fruit
百香果

◆ Mango
芒果

◆ Peach
水蜜桃



FRUIT TEA BOX 水果冰茶盒



20g × 6 sachets

- ◆ Passion Fruit Green Tea
百香果綠茶
- ◆ Mango Green Tea
芒果綠茶
- ◆ Kiwi Green Tea
奇異果綠茶
- ◆ Customization Available
客製口味



Natural
Juice
Added



INSTANT
即食



Gluten
Free
零麩質



DESSERT KIT 甜品套組

TAIWANESE CLASSIC DESSERT 台式經典甜品

3 servings

- ◆ Tapioca Cube Grass Jelly Soup
粉角燒仙草
- ◆ Strawberry Popping Boba Aiyu Jelly
草莓爆珠愛玉
- ◆ Thai Tea Almond Jelly
泰式奶茶杏仁凍
- ◆ Brown Sugar Boba Tofu Pudding
黑糖珍珠豆花



即食



零麩質



素食



無防腐劑



TEA 茶系列

INTERNATIONAL AWARD-WINNING TEA 得獎茶



Gift Box 茶盒 2g × 10 sachets

- ◆ Taiwan Rice Oolong Tea
金焙烏龍
- ◆ Taiwan High Mountain Oolong Tea
松助茶王

Whole Leaf
Pyramid
Tea Bag

單葉三角立體茶包



Premium Tea Bag 茶袋 3g × 15 sachets

- ◆ Peach Black Tea
蜜戀桃紅
- ◆ Golden Oolong Tea
醇金烏龍
- ◆ Taiwan Tea Var.12
胭脂萱紅-台茶12號
- ◆ Four Seasons Green Tea
四季春茶



TO-GO DRIP TEA BAG TO-GO 便攜式泡茶機

8g

- ◆ Taiwan Tea Var.12
胭脂萱紅-台茶12號
- ◆ Golden Oolong Tea
醇金烏龍



Whole
Leaf Tea



MILK TEA 奶茶系列

MILK TEA BOX / BAG 奶茶



Bag 袋裝 453g

Box 盒裝 20g × 6 sachets

- ◆ Taro 芋頭
- ◆ Earl Grey 伯爵
- ◆ Thai Tea 泰式
- ◆ Matcha 抹茶
- ◆ Assam 阿薩姆
- ◆ Cheese 起司
- ◆ Okinawan Brown Sugar 沖繩黑糖
- ◆ Coconut Earl Grey 椰奶伯爵
- ◆ Tie-Quan-Yin 鐵觀音
- ◆ Hong Kong Style 港式
- ◆ Caramel Pudding 焦糖布丁



20秒即食!



素食



零麩質



零乳糖



無防腐劑



WHIPPING FOAM MILK TEA 奶蓋奶茶



25g Tea Powder × 3
25g Whipping Foam Powder × 3

- ◆ Cheese Foam 起司奶蓋
- ◆ Cream Brulee Foam 布蕾奶蓋



20秒即食!



素食



零麩質



零乳糖



無防腐劑

TOPPING 配料系列

POPPING BOBA 爆珠



即食



素食

Cup 杯裝 130g × 2 cups/ 3 cups/ 4 cups 450g/ cup

Box 盒裝 50g × 5 sachets

Bag 袋裝 1kg



450g/ cup



130g × 2 cups



50g × 5 sachets/ box



1Kg/ bag

FRUIT FLAVOR

水果

- ◆ Passion Fruit
百香果
- ◆ Strawberry
草莓
- ◆ Mango
芒果
- ◆ Lychee
荔枝

SAVORY FLAVOR

鹹味

- ◆ Tomato
番茄
- ◆ Spicy
香辣
- ◆ Pickled Gherkins
酸黃瓜



CONTAINS ALCOHOL 15% VOL.

含酒精爆珠

- ◆ Vodka
伏特加
- ◆ Gin
琴酒
- ◆ Tequila
龍舌蘭
- ◆ Rum
蘭姆

ALCOHOL FLAVOR 0% VOL.

酒風味爆珠

- ◆ Whisky
威士忌
- ◆ Beer
啤酒





NATA DE COCO 椰果

Bag 袋裝 50g / 400g

- ◆ Original
原味
- ◆ Rainbow
彩色



JELLY 果凍

Bag 袋裝 50g

Cup 杯裝 450g

- ◆ Grass
仙草
- ◆ Aiyu
愛玉
- ◆ Green Tea
綠茶



DELIGHTFUL BOBA JOY AND
A TRUE TAIWAN EXPERIENCE.



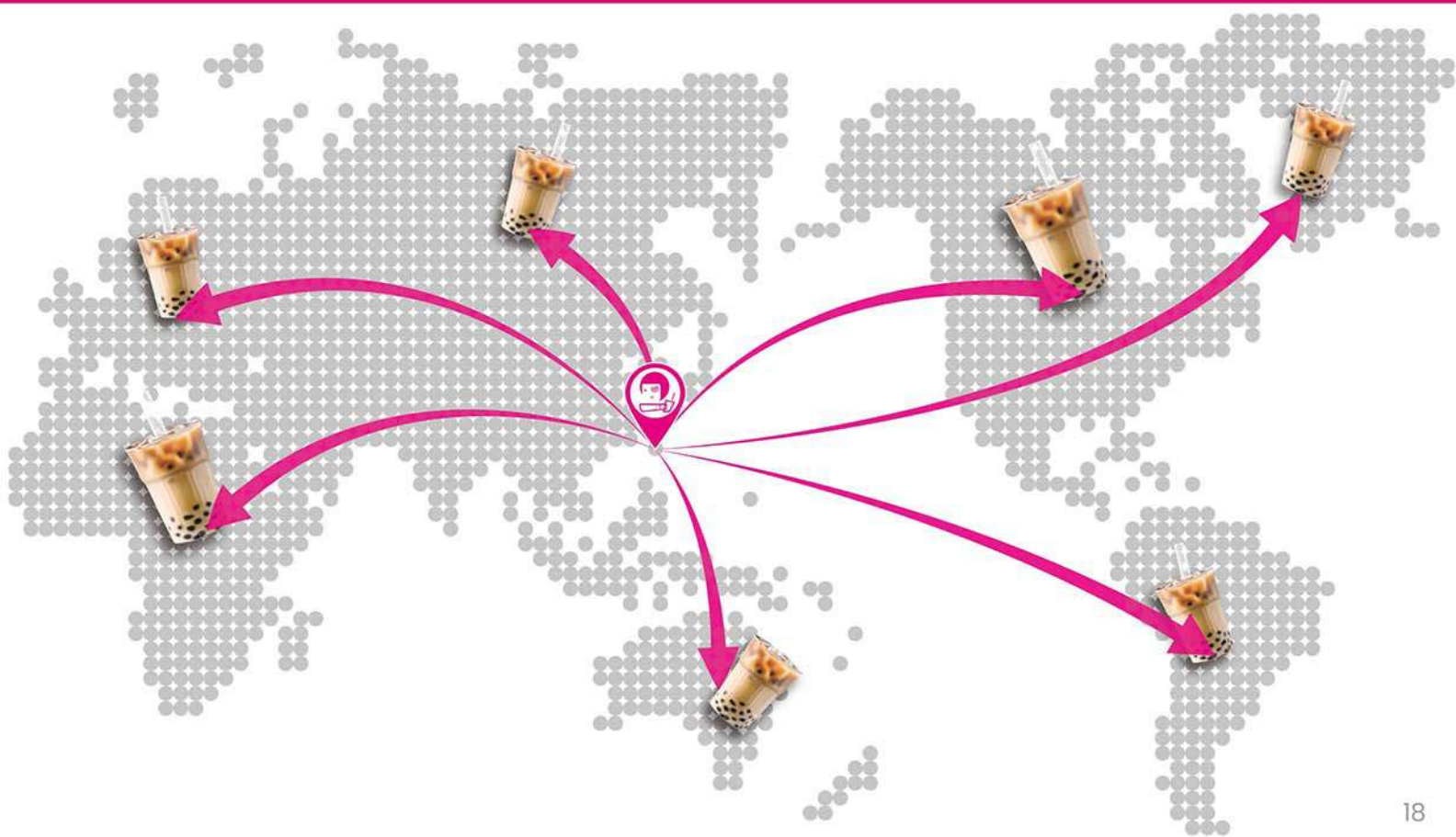
DISTRIBUTOR WANTED 歡迎批發代理

▼ Retail Channel 零售渠道



BOBA CHiC has been dedicated to bringing delicious instant bubble tea to consumers worldwide for many years. We are seeking global distributors who are passionate about the bubble tea business to expand the retail market together. We offer comprehensive support and a rich, creative product line to ensure our partners achieve rapid success in the market. Join us and become a part of the global bubble tea market, creating a beautiful future together!

BOBA CHiC 多年來致力於將美味的珍珠奶茶帶給全球消費者。
我們正在尋求有志於珍珠奶茶事業的全球批發代理商，共同拓展市場。
我們提供全面的支持和豐富且具創意的產品線，確保合作夥伴在市場上快速成功。
加入我們，成為全球珍珠奶茶市場的一員，共創美好未來！





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